

# MAIF international



**International broker**  
specialized in the mobility market

# Who is **MAIF** international ?

## **MAIF group, the leading French insurer**

in the mobility sector and the usage-based economy

**10** years

MAIF group has been committed for more than **10 years to support the new usage-based economy** and is recognized as a major player in this field.

**133** M€

MAIF group has two dedicated investment funds which already supported more than **20 startups in the usage-based economy with 133 M€ already invested.**

**280** startups

MAIF Group now **insures 280 startups** in the usage-based economy and new uses of mobility.

Among these startups which are our clients, many of them have an international roadmap with specific insurance needs.

## **Creation of the MAIF** international

ecosystem based on multiple European domestic risk carrier partnerships to provide pan-European mobility insurance offers, as a broker for digital platforms.



### **Client**

Distribution platforms



### **One-stop shop**

32 countries  
EEE / Switzerland /UK



### **Domestic insurance partners**

**MAIF** international

# What we can offer you



## OUR PROPOSAL

### Simplification and tailor-made

- ⊕ Being your **single point of contact** for your insurance needs at European level
- ⊕ Negotiating **homogeneous, reliable and competitive offers** for you, matching your UX requirements
- ⊕ Offering you a **panoramic and secure web access** to follow all of your insurance programs
- ⊕ Supporting you to guarantee the **continuous improvement and sustainability** of your insurance programs



## YOUR BENEFITS

### Time to market

- ⊕ Saving time
- ⊕ Joining a ready-to-go ecosystem of European partners

### Expertise

- ⊕ Being supported by our experts regarding local regulatory and legal specificities issues
- ⊕ Teaming with a native risk carrier which master insurance principles

### Economic performance

- ⊕ Optimizing the cost of insurance
- ⊕ Optimizing the place of insurance in your business model

# DataHub-tool for your profitability

**A personalized access to the data from all of your programs, prepared by a MAIF international team of experts.**



**Global management dashboards with a synthetic view of the results of each country**

- ➞ Data from all programs set up at the European level
- ➞ Fast interfacing capability



**Comparison between programs launched all over Europe**

- ➞ Data preparation and business intelligence



**Focus on each country with a detailed view of the results**

- ➞ Building and consolidating the best pricing approach
- ➞ Applicable custom segments/filters

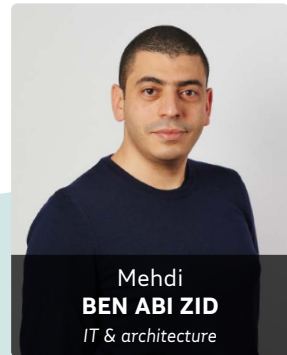
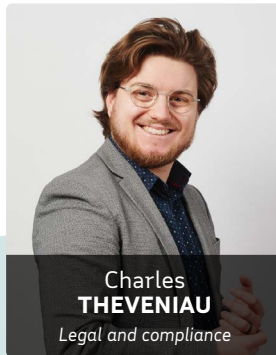


# Key people at your disposal

## Expertise management



## Your main interlocutor



## Next steps for a first offer

- ✓ **Exchanging**  
on your international development ambitions and identification of the priority country/countries in order to launch a use-case.
- ✓ **Advising**  
you on the best pricing strategy in line with your business model according to the best market practices.
- ✓ **Sharing**  
information concerning launched countries and countries to be launched (datas, economic model, forecasts,...)
- ✓ **Negotiating**  
offers with insurers identified by MAIF International and matching your insurance needs.

# Why they work **with us** ?



It's easier to have a single point of contact to follow our programs in all the countries where we launched our business.



MAIF International supports us in each country although we do not have the « critical size » sought by large insurance groups.



A broker who works with us to improve our insurance offer and who helps us optimize our costs and therefore our business model. A real leverage business for us !



MAIF International offered us full and local support, particularly on legal issues and domestic specificities.



We have a relationship based on trust, and the DataHub allows us to have full transparency on our insurance data.



assureur militant